

Local residents open In-Home Services for self-sufficient elders

To help meet the growing demand of older New Englanders who want to remain in their own homes and stay as self-sufficient as possible; Seniors Helping Seniors — In-Home Services (SHS) has established its newest franchise in New England at Reading.

The newest franchise is owned and operated by Liesje and David Damerjian, of Reading. Liesje has worked as a healthcare professional for many years, most recently at Harvard Vanguard as a medical technologist and has a BS and MS in healthcare administration from Duke University, Durham, N.C., and Simmons College, Boston, respectively.

David Damerjian has a BS in computer science and biology from Tufts University, Medford. He works as a technical support engineer at Starent Networks in Tewksbury.

The couple also volunteers with HOPE (Helping Other People Everywhere).

Both Liesje and David credit their grandmothers for being great influences. They recall the treasured times they spent with their grandmothers and the profound impact that both women had on their lives.

The Damerjians said they opted for a Seniors Helping Seniors franchise because they saw it as a wonderful opportunity to own a rewarding business helping our community.

The new franchise will cover Reading, North Reading, Andover, Lynnfield, Wakefield, Melrose, Stoneham, Winchester, Woburn, Burlington, and Wilmington.

Seniors Helping Seniors — which has six regional owners and some 50 franchise partners, is a national caregiver and companionship organization and the only one that matches seniors who need in-home care services with seniors who provide them.

For more information, contact the Damerjians by e-mail at SHS_ReadingMA@comcast.net or by phone at 781-205-4930.