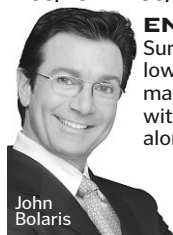


thu	fri	sat	sun	mon
93/76	86/70	76/67	77/57	80/59



END OF THE WAVE
Sunny & hot with highs in the low 90s. Hurricane Earl will make its closest pass tomorrow, with tropical storm conditions along the shore.



WEATHER AUTHORITY

John Bolaris
myfoxphilly.com

CHECK THESE OUT

ELITE CUISINE

FIND OUT WHAT'S COOKING AT THE UNION LEAGUE
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TURNING MARCELLUS SHALE INTO GOLD FOR SCHOOLS
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When we've made an error, we'll say so. If we need to clarify a point, we'll do that as well. If you have a concern about our coverage, please contact Lorenzo Biggs at the above phone number or email.

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SPECIAL ADVERTISING SECTION

best businesses



Do Good and Make Money™

Are you looking for a Positive Change?

How often do you hear about "doing good" as a way to "make money" and be successful in the business world at the same time? Seniors Helping Seniors® In-Home Non-Medical Care is living proof that we can "Do Good and Make Money™".

When Seniors Helping Seniors® founder, Kiran Yocom, was first starting to grow her own senior in-home non-medical care business over ten years ago in Berks County Pennsylvania, she used to tell people: "I don't care about how many degrees you have on your wall. What I care about is what is in your heart."

Combine a growing senior industry with a whole lot of love and what do you get? Seniors Helping Seniors® In-Home Companion Care – the only non-medical senior franchise that focuses on helping every aspect of the growing senior market with love and compassion by matching seniors who need in-home services with seniors who provide them. Where both sides feel as though they are giving and both sides feel as though they are receiving.

This unique approach to doing business has enabled the Seniors Helping Seniors® franchise community to grow to over 100 territories in 30 states in just 3 years. More and more people are beginning to see that what Seniors Helping Seniors® franchise partners are creating is very different than everything else that is out there.

First, let's talk about the less active seniors who want to continue to live independently in their own homes. They are cared for by more active seniors according to their special needs. Whether it is just companionship or a trip to the doctors or even a little help around the house - there is another more active senior ready to help. And who better than a

senior to truly understand what another senior needs?

Next let's look at the opportunity being created for the more active senior care givers. They are empowered with a great sense of worth as they help another senior be able to live in their own home instead of having to go to an assisted living facility or nursing home. As they care for new friends the more active seniors continue to live actively while truly giving from their hearts. And with today's economy many more seniors are looking for ways to supplement their shrinking retirement income. The Seniors Helping Seniors® business model provides this easy point of entry into one of the most prime, rapid growth service industries in today's boomer market.

The Seniors Helping Seniors® franchise system is a way for people with hearts to fill a growing need in their communities and also make a very nice living at the same time. And every franchise partner receives the highest level of support that can only come from the expertise that is gained by the founders and national operational support team continuing to run a Seniors Helping Seniors® in-home services business themselves.



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