



SENIORS Helping SENIORS®
...a way to give and to receive®

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Seniors Helping Seniors® In-Home Services Establishes Latest Franchise in Hopewell Junction, New York

Wyomissing Hills, Pa – To help meet the growing demand of older New Yorkers who want to remain in their own homes and stay as self-sufficient as possible, **Seniors Helping Seniors®** In-Home Services has established its newest franchise, and the sixth in the state of New York. The newest center will serve Putnam County and Southern Dutchess County, New York.

Seniors Helping Seniors In-Home Services offer loving, caring, compassionate non-medical services *for seniors by seniors* to help them live with dignity and respect and remain independent. **Seniors Helping Seniors** Providers are matched with senior Receivers. They provide non-medical services, such as: companionship, transportation, meal preparation, yard work, overnight stays and handyman services among others. Providers are seniors with the heart of a volunteer, but are compensated for their time. Sharon Higham launches her **Seniors Helping Seniors** center as a result of her desire to provide much needed assistance to seniors and families in her community.

Sharon Higham, a lifelong resident of Dutchess County, New York graduated in 1970 from John Jay High School in Wappinger Central school district and graduated as a registered nurse from the Columbia Memorial Hospital School of Nursing in 1973. After years working at Putnam Hospital, Sharon worked as a caregiver for a home-based agency. In 1990 she worked for Caremark, a company that specializes in teaching in-home IV therapy. Sharon's most recent position is with an insurance company where she works with nursing home case managers to facilitate discharge planning, ongoing therapy and family support. In addition, Sharon says "I have always volunteered in public service. As a student I was involved in Girl Scouts and 4-H. I was also a Candy Stripper at St. Francis in Poughkeepsie."

Sharon has two children, a daughter who resides in Florida and a son who sadly passed away in 1998. She is very proud of her parents who she assists by encouraging them to stay active and independent and manages their medical care. Sharon is inspired by her family and friends, especially her parents who are her number one supporters!

A friend told Sharon about **Seniors Helping Seniors** franchise organization. Sharon knew immediately this was the right opportunity for her. "I have joined our **Seniors Helping Seniors** community because I want to show my gratitude to those who raised my generation- the Baby Boomers. Now it is my turn to help those who paved the way for us as they are approaching their golden years. Home is where the heart is and I am happy to be in a position to provide services that will allow them to stay at home for as long as possible. "

Sharon says, "My goal for our **Seniors Helping Seniors** center is to maintain Putnam and Dutchess County seniors' independence, dignity and respect through loving, caring and compassionate non-medical services. I also want families to have the support they need in order to keep their loved ones at home and active in the family circle."

She adds, "I spent a lot of time helping a wonderful 80-year old woman who needed assistance. Her husband had recently passed away and a friend, Laura and I helped her with activities such as trips to the doctor, shopping, housekeeping, doing simple repairs and companionship. Her wish was to stay in her own home where she could sit in her chair and watch the wildlife in her yard. Laura and I kept her at home for as long as we could. The responsibility of coordinating all of the assistance she needed became too much and eventually she moved into a nursing home. **Seniors Helping Seniors** services will be a resource to help seniors to stay at home, where they want to be."

Philip Yocom, and his wife, Kiran Yocom, co-founded **Seniors Helping Seniors** In-Home Services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition providing over 1,000 hours of service every month.

Philip Yocom said, "What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society."

Philip is pleased to welcome Sharon Higham as a Franchise Partner. "She comes to our **Seniors Helping Seniors** community with many years of healthcare and care giving experience and a passion to help others. Sharon will make an excellent addition to our franchise family, people who are dedicated to providing the **Seniors Helping Seniors** brand of loving, giving, caring and compassionate service and who will fulfill our mission in further expanding our care giving and companionship services throughout the United States."

He continued, "We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors in need of non-medical services and those seeking extra income call."

"Today we are excited to offer our services through over 55 franchises in Arizona, Arkansas, California, Connecticut, Colorado, Florida, Georgia, Hawaii, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia and Washington," said Philip.

He adds, "We support all of our franchises with the expertise we have gained in running **Seniors Helping Seniors** Berks County office. We also provide marketing, sales, management, and technology support. We believe we have found a practical, cost-effective way to simultaneously help seniors remain independent and continue contributing to their community."

For additional information, contact Sharon Higham at (845) 227-4316, visit her website www.seniorshelpingseniors.com/HopewellJunction or email her at SRHSeniorsHS@gmail.com.

For Franchise Information:

Visit Our Website: www.seniorshelpingseniors.com

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