



SENIORS Helping SENIORS®
...a way to give and to receive®

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Seniors Helping Seniors® In-Home Services Establishes Latest Franchise and First to Serve Northern Arkansas and Southern Missouri Seniors

Wyomissing Hills, Pa - To help seniors remain in their own homes and stay as self-sufficient as possible, Blue Eye, Missouri residents Gary and Pat McCoy have joined **Seniors Helping Seniors®** in-home services.

Seniors Helping Seniors franchise community is a national caregiver and companionship organization and the only one that matches seniors who need in-home care services with seniors who provide them. The McCoy's center will serve Baxter, Boone, Carroll and Marion Counties in Arkansas and Taney, Stone, Christian and Barry Counties in Missouri.

The **Seniors Helping Seniors** mission is to provide seniors with the ability to choose an independent lifestyle in their own homes, for as long as possible, with the dignity and respect they deserve by finding caring seniors to help each other.

Gary and Pat McCoy understand how important it is that seniors have someone they can depend on to assist them in their homes. "We know that seniors are happier and live longer when they are able to remain in their homes. Families, much like our own, no longer live close to one another. This makes it vitally important to have loving, caring, compassionate service Providers available to assist less active seniors," said Gary McCoy, Franchise Owner.

He continues, "Pat and I helped my grandmother when she felt she could no longer handle all of her responsibilities alone. We went to see her every Thursday, one-hundred miles each way, to visit and take care of activities she needed help with. We took her shopping, out to lunch, played games and reminisced. The time we spent with my grandmother made a difference in her life as

well as ours. More recently, we assisted Pat's parents. We helped them with legal affairs and made some home repairs to ensure the house was both comfortable and safe."

Gary worked in the electrical distributing industry from 1971 to 1990 when he joined his wife, Pat who was running their own company, McCoy Elite Personnel. Gary and Pat operated their business and always had plans to retire and work with the senior community. They feel fortunate to have learned about **Seniors Helping Seniors** services and feel it is a perfect opportunity for them to continue working together for a mission they are passionate about; helping seniors to live independently.

Gary and Pat have three children and six grandchildren. Gary is an avid sports memorabilia and coin collector. Pat enjoys crossword and Sudoku puzzles. They love to travel and have visited almost every state.

"**Seniors Helping Seniors** in-home services offer a unique opportunity to serve seniors in our community. We believe that seniors should be treated with the dignity and respect they deserve by loving, caring, compassionate seniors who want to help. **Seniors Helping Seniors** franchise organization has a thorough training program that prepares the franchise owner for success. **Seniors Helping Seniors** franchise organization has an incredible group of professionals who are there to answer questions and offer support as we begin this wonderful journey," Gary said.

"We will be involved in our community to offer loving, caring, compassionate services to seniors. We have a history of running a successful business and we are passionate about the work we will be doing," Gary adds.

Philip Yocom, who manages the national **Seniors Helping Seniors** franchise organization, said he is pleased to welcome Gary and Pat McCoy as franchise partners. "They come to our **Seniors Helping Seniors** community with many years of business experience. Gary and Pat have a deeply personal knowledge about caring for their loved ones and understand the importance of having quality services and loving care for seniors. Gary and Pat will make an excellent addition to our franchise family, people who are dedicated to providing the **Seniors Helping Seniors** brand of loving, giving, caring and compassionate service and who will fulfill our mission in further expanding our care giving and companionship services," he said

Philip Yocom, and his wife, Kiran Yocom, co-founded **Seniors Helping Seniors** in-home services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition, providing over 1,000 hours of service every month.

Seniors Helping Seniors franchise organization has ten regional owners and seventy franchise partners in Arizona, Alabama, Arkansas, California, Connecticut, Colorado, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia and Washington.

Philip Yocom said, "What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society."

He said, "We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors in need of non-medical services and those seeking extra income call."

"We support all of our franchises with the expertise we have gained in running **Seniors Helping Seniors** in-home services in Berks County, Pennsylvania. We also provide marketing, sales, management, and technology support to our Franchise Owners."

For more information, contact Gary and Pat McCoy at (417) 779-2747 or e-mail gary_pat.shs09@yahoo.com.

Visit their website at <http://www.seniorshelpingseniors.com/SouthernMissouriNorthernArkansas/>.

For Franchise Information:

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