



SENIORS Helping SENIORS®
...a way to give and to receive®

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Seniors Helping Seniors® In-Home Services Establishes Latest Franchise in Bay Shore, New York

Wyomissing Hills, Pa – To help meet the growing demand of older New Yorkers who want to remain in their own homes and stay as self-sufficient as possible, **Seniors Helping Seniors®** In-home Services has established its seventh franchise in the State of New York.

Seniors Helping Seniors In-home Services offer loving, caring, compassionate non-medical services *for seniors by seniors*. The mission of **Seniors Helping Seniors** In-home Services is to provide seniors with the ability to choose an independent lifestyle in their own homes, for as long as possible, with the dignity and respect they deserve by finding caring seniors to help each other. Providers are seniors with the heart of a volunteer, but are compensated for their time.

The newest franchise is owned and operated by Ana and Raj Anand of Bay Shore. Their service area covers Amityville, Copiague, Lindenhurst, Babylon, Bay Shore and Deer Park, New York. Ana will be managing the day to day operations of the Bay Shore **Seniors Helping Seniors** center. Born in New Delhi, India Ana has two children and two grandchildren. She has run a successful furniture business for the past thirteen years and is looking forward to having the opportunity to help others through **Seniors Helping Seniors** services. Ana enjoys playing chess, card games and spending time with her grandchildren.

Ana said, "I cared for my in-laws for a number of years. I am looking forward to providing the same quality of care for seniors in our community. We want seniors and their families to know we will treat their loved ones as if they were our own family."

Raj and Ana have joined the **Seniors Helping Seniors** franchise community because of its mission and values. "I understand the challenges that our seniors face every day. By joining the

Seniors Helping Seniors family, we are able to give back to our community by providing loving, caring, compassionate services at an affordable price," Ana said.

Reema and Bipin Nirola, **Seniors Helping Seniors** Regional Owners for New York City, are pleased to welcome Ana and Raj Anand as Franchise Partners. "Ana and Raj come to our **Seniors Helping Seniors** community with many years of management and care giving experience. Their personal understanding and dedication to helping others make them excellent additions to our franchise family, people who are dedicated to providing the **Seniors Helping Seniors** brand of loving, giving, caring and compassionate services and who will fulfill our mission in further expanding our care-giving and companionship services in New York."

Philip Yocom and his wife Kiran co-founded **Seniors Helping Seniors** In-home Services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition, providing over 1,000 hours of service every month.

Ana adds, "Our goal is to follow in the footsteps of Kiran and Philip and other successful members of our **Seniors Helping Seniors** community. We will share our **Seniors Helping Seniors** brand to become recognized in our community by individuals, social services and businesses. We want people to know that we are a resource for them to attain the best in-home care for themselves or their loved ones. At the same time, we are seeking to employ active seniors who would like to continue giving back to our community, helping others and supplement their income."

Philip Yocom said, "What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society."

"We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors call; for those who are in need of non-medical services and for those seeking extra income."

"We support all of our franchises with the expertise we have gained in running **Seniors Helping Seniors** In-home Services in Berks County, Pennsylvania. We also provide marketing, sales, management, and technology support to our Franchise Owners."

He added, "We believe we have found a practical, cost-effective way to help seniors remain independent and to continue contributing. As we grow nationwide, we remain committed to providing our brand of loving, caring, compassionate service."

For more information, contact Ana Anand at SHSBayShore@aol.com, or by telephone at (631)935-5588. You can also visit the website at www.seniorshelpingseniors.com/BayShoreNY.

For Franchise Information:

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