



**SENIORS Helping SENIORS®**  
...a way to give and to receive®

**For Immediate Release  
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**A heartfelt mission provides new hope for West Valley seniors who want to stay in their homes but need in-home help to remain living independently.**

Peoria, AZ – To help meet the growing demand of older West Valley area residents who want to remain in their own homes and stay as self-sufficient as possible Mary and Grant DuBois of Roswell, GA, have established a new **Seniors Helping Seniors®** in-home services franchise location. The Peoria office will be managed by Mary Sanders and will be providing services for seniors in the West Valley Maricopa County area.

**Seniors Helping Seniors** in-home services offers loving, caring, compassionate non-medical services *for seniors by seniors* to help them live independently with dignity and respect. **Seniors Helping Seniors** Receivers are matched with senior Providers. They provide services, such as; companionship, transportation, meal preparation, personal care, overnight stays and handyman services among others. Providers are seniors with the heart of a volunteer, but are compensated for their time.

Mary's experience with seniors in her family and church has taught her that so many are willing and able to help and support each other but don't know how or where to get started. Some seniors need a little help with activities of daily living, or transportation, and others may just need a little social interaction with a friend. Part time work may be attractive to some seniors who have the volunteer spirit coupled with a need to supplement their fixed income. Our Provider positions meet their needs. West Valley seniors are a huge untapped resource of assistance for each other and, more importantly, they can provide understanding and the kind of care that younger people are rarely able to emulate. Having a purpose, helping others, can help seniors have a more positive outlook on the future. We can provide the means to connect each and every senior with others who can make their lives more fun, more productive, and more interesting.

Prior to coming to **Seniors Helping Seniors** in-home services Mary enjoyed working as a Licensed Practical Nurse (LPN), a full-time Mom and most recently as a part-time nanny for 4 year old twin girls and volunteering at church as a Religious Education teacher, a Eucharistic Minister and helping senior members of the parish. Managing our **Seniors Helping Seniors** location in Peoria and the

surrounding West Valley communities will enable Mary to provide the complete and personal care to each and every senior as she would provide for her own family and fellow parishioners.

Mary's husband John has degrees in Pharmacy and Law and is a patent and trademark attorney. Both Mary and John grew up in Chicago and have lived in several locations throughout the US most recently in San Diego. They have been active in their Catholic parishes and look forward to becoming active in their new parish in the Phoenix area.

Mary and John have three adult daughters. They have felt how rewarding it is to provide assistance for seniors from their church volunteer work and Mary's care of her mother until she reached the age of 94. It is their time to give back to the community by opening their hearts and helping seniors remain in their homes enjoying the best quality of life possible.

Ed Cotter and Susan Cotter Regional Owners for Arizona, Southern California and Southern Nevada are truly excited to welcome Mary and John to our Seniors Helping Seniors family in the Southwest. "Mary and John bring a tremendous love for seniors and a desire to help seniors continue to live comfortably and with dignity. Their caring for others, wonderful enthusiasm along with great business skills will make a great contribution to the health and well-being of our senior community in the West Valley."

Philip Yocom, and his wife, Kiran Yocom, co-founded **Seniors Helping Seniors** in-home services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition, providing over 1,000 hours of service every month.

Philip Yocom said, "What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society." He continued, "We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors in need of non-medical services and those seeking extra income call."

**Seniors Helping Seniors** organization has grown to more than one-hundred and fifty franchise locations in over thirty-five states including Arizona, Alabama, Arkansas, California, Connecticut, Colorado, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, Nevada, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia and Washington.

Philip adds, "We support all of our franchises with the expertise we have gained in running the **Seniors Helping Seniors** Berks County office. We also provide marketing, sales, management, and technology support. We believe we have found a practical, cost-effective way to help seniors remain independent and continue contributing to their community."

**For additional information, contact:**

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Visit their website: <http://www.seniorshelpingseniors.com>

**For Franchise Information:**

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