

Kiran Yocom

There is a Berks County woman among us who calls herself a “daughter of Pennsylvania”. Kiran Yocom was born in India, was educated in India and England, and says her biggest education has been the training she got from her three mothers....her biological mother, her grandmother and Mother Theresa. Kiran comes from a very wealthy family, but her biggest wealth has been to be kind and loving to people and to do the right things. She worked for Mother Theresa and dedicated 14 years of her life to her mission. She still believes her goal is to help people and make this world a better place, which she has been very successful at doing.

Kiran came to the United States and Berks County in 1995 and married a loving Pennsylvania-Dutch gentleman. Philip and Kiran Yocom live in Wyomissing Hills and have one daughter, Namrata Yocom, who went to Franklin & Marshall College in Lancaster, Pa.

Kiran started Seniors Helping Seniors® as a non-profit organization in 1998 and has helped thousands of people to live independently with dignity and love in their own homes. This was very important Kiran says she is a finite woman in a big universe with a big faith and that is all she has. In her life, God comes first and because of his calling, in 2007, she started Seniors Helping Seniors®, LLC (offering franchising opportunities), taking this service nationwide. In just one year, they have added nearly 30 franchise partners throughout the United States. By the end of the year, they anticipate having approximately 100 franchise partners.

Kiran says, “I give credit to God for this growth. We are growing by the minute. It is not our doing. It is God who wants to see this company help millions of people with the power of love. In this business, we help both sides of the spectrum. We give seniors meaningful, gainful work to do and, on the other side, we offer seniors a loving, caring compassionate service from other seniors”.

Kiran says, “Although I was not born here, my heart is in Berks County.” She very much feels part of the Pennsylvania-Dutch culture and she says she will do anything for Berks County and people of Pennsylvania. As they say, “Home is where the heart is,” and for Kiran, her heart is very much invested in Berks County.

Kiran says lots of people like to give her lots of credit, but her understanding is that “Humility is the key to everything we do in our life. Without everyone’s help, love and caring, I could not have done this alone”.

In fact it is all about making a difference in one person’s life. If we can do that....we did it all. According to Kiran Yocom, “We truly feel this just the beginning.”