



SENIORS Helping SENIORS®
...a way to give and to receive®

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**Seniors Helping Seniors® In-Home Services
Establishes Latest Franchise in South Central Ohio**

Wyomissing Hills, Pa – To help meet the growing demand of older adults in South Central Ohio who want to maintain an independent lifestyle in their own homes, Connie Kelly and James Bunger have established a new **Seniors Helping Seniors** In-Home Services franchise in Stoutsville, Ohio, our eighth franchise in the state. The new franchise will serve South Central Ohio including the counties of: Pickaway, Ross, Fayette, Highland, Pike and western Fairfield counties. Connie & James recently hosted an Open House at Kingston Mound Manor in Circleville. **Seniors Helping Seniors** Regional Owners, neighboring Franchise Partners and local Providers helped celebrate the successful launch of the latest Ohio Franchise. Other attendees included local representatives from the healthcare and legal fields, community and business leaders, members of the press, family and friends.

The mission of **Seniors Helping Seniors** In-Home Services is simple: To provide our seniors with the ability to choose an independent lifestyle in their own homes, for as long as possible, with the dignity and respect they deserve by finding caring seniors to help each other. This innovative program creates the support seniors need from people who understand them the most. Since our helpers are also seniors, they understand just a little more about the unexpected twists and turns of life. They provide essential services such as: companionship, transportation, meal preparation, light housekeeping, personal care, yard work, overnight stays, pet care and handyman services. Providers are seniors with the heart of a volunteer, but are compensated for their time.

Connie and James have a passion for serving others. The **Seniors Helping Seniors** mission...to make life a little easier for seniors by providing in-home services...resonates with their own desire to give back to the community. "Being in healthcare for over 30 years it is apparent that it is not always health issues that cause difficulty for seniors but general aging issues that prohibit them from being completely self-sufficient. This is where our Seniors Helping Seniors services can help, filling in the gaps and allowing seniors to stay in their own homes, as independent as possible, while maintaining their dignity and connection to the community," notes James.

"Both James and I have worked in hospitals most of our lives. We have seen cancer patients sit in treatment rooms together and plan ways to get each other back and forth to treatment. Several times I have worked with Hospice patients who have no family care-givers. Calls to local churches, neighbors and occasional paid care-givers have provided the network needed to allow patients to remain in their homes. Living with dignity is extremely important to seniors, and looking for ways to preserve that dignity has always been paramount. I see Seniors Helping Seniors in-home services as a way for our neighbors to continue to live as long as possible on their own, in their own comfortable homes, connected to the community, surrounded by loved ones, and the memories of a lifetime," relates Connie.

Dedicated to serving the community, Connie and James have compassion for people in need and have developed a love for working with seniors. They have been looking for a business that would allow them to make the most of their experience and to continue to support their community. "We recognized that the Seniors Helping Seniors concept was a unique way to interact with seniors while maintaining a business that we owned and managed ourselves" says Connie. James adds, "We are excited that we will be able to work with seniors as providers and receivers of services. This will be a great way to help seniors in our community by providing both jobs and services for those in need."

Connie grew up in a nearby Fayette County farming community and knows that feeling of neighbors and friends helping each other. "Today many families work outside the home and are unable to provide continued or even sporadic care for their parents. Often families do not live close enough to allow daily or even weekly care-giving services for their loved ones. Our new service fills that gap and helps seniors to have social contact and assistance all in one visit! Working with seniors who want to deliver care to others is a wonderful idea."

The Seniors Helping Seniors business is uniquely suited to Connie and James. Connie's career in nursing started at St. Luke's Hospital in St Louis Missouri where she worked in an Oncology Unit. She later became the Hospice Coordinator for St. Luke's. After a move to Ohio, she took a position in Oncology at Greene Memorial Hospital Xenia, OH. She developed the Oncology Unit capability to be more comprehensive including the addition of Radiation Oncology services. In 2002 Connie became Vice President and Chief of the Nursing Office for Berger Health System directing a staff of over 250. Connie is a Registered Nurse and has her BS in Healthcare Administration; she is also working on her Masters.

Jim started his career in Radiology at Kettering Medical Center in Dayton, Ohio. He then took a position as Chief Technician of CT Scanning for Green Memorial Hospital and worked there for 25 years. Jim was known to the oncology patients as someone who would take his time, was extremely kind and offered words of encouragement. Patients often asked for him by name. He retired from healthcare in 2006 and started a second career refinishing antique furniture. Jim has his Associates Degree in science with a radiology specialization; he is a registered radiology technician.

Cheryl Williams and Peggy Conlon, **Seniors Helping Seniors** Regional Owners for Ohio, Kentucky and Indiana, are pleased to welcome Connie Kelly and James Bunger as our newest Franchise Partner. "They come to our **Seniors Helping Seniors** community with many years of care-giving experience. Their personal understanding and dedication to helping others will make them an excellent addition to our Franchise family, people who are dedicated to providing the **Seniors Helping Seniors** brand of loving, giving, caring and compassionate service and who will fulfill our mission in further expanding our care-giving and companionship services in Ohio and the Midwest."

Philip Yocom, and his wife, Kiran Yocom, co-founded **Seniors Helping Seniors** In-Home Services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition, providing over 1,000 hours of service every month.

Philip Yocom said, "What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society."

He continued, "We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors in need of non-medical services and those seeking extra income call."

"Today, our **Seniors Helping Seniors** organization has grown to over eighty franchises in thirty states including Arizona, Arkansas, California, Connecticut, Colorado, Florida, Georgia, Hawaii, Indiana, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia and Washington," said Philip.

He adds, "We support all of our franchises with the expertise we have gained in running **Seniors Helping Seniors** Berks County office. We also provide marketing, sales, management, and technology support. We believe we have found a practical, cost-effective way to simultaneously help seniors remain independent and continue contributing to their community."

For additional information, contact Connie Kelly or James Bunger at: (877) 474-8252
visit their web site: www.seniorshelpingseniors.com/
or email them at: ckelly@shsohio.com.

For Seniors Helping Seniors Franchise Information:

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