



SENIORS Helping SENIORS®
...a way to give and to receive®

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Sherry and Dan Jones along with Seniors Helping Seniors® services are set to help seniors in Western Cuyahoga County, remain in their homes and improve their quality of life by providing in-home assistance.

Wyomissing Hills, Pa – To help meet the growing demand of older Cleveland area residents who want to remain in their own homes and stay as self-sufficient as possible Sherry and Dan Jones have established a new **Seniors Helping Seniors** in-home services franchise location. They will be providing non-medical services for seniors in Western Cuyahoga County.

Seniors Helping Seniors in-home services offers loving, caring, compassionate non-medical services *for seniors by seniors* to help them live independently with dignity and respect. **Seniors Helping Seniors** Receivers are matched with senior Providers. They provide services, such as; companionship, transportation, meal preparation, personal care, overnight stays and handyman services among others. Providers are seniors with the heart of a volunteer, but are compensated for their time.

"I would like **Seniors Helping Seniors** in-home services to set the standard for high quality Senior care in our area. When people hear the **Seniors Helping Seniors** name I want them to associate trust, compassion and caring with our name." shares Dan " **Seniors Helping Seniors** services are important to me and to our community because of the increasing need for assistance to seniors and their desire to remain living independently in their own homes. Many families would like to help their parents but may not have the ability or time that it takes to accomplish that. **Seniors Helping Seniors** services can provide the help that they need at the same time giving the senior Providers a genuine feeling of doing good."

Making a meaningful difference in peoples' lives

Sherry and Dan's personal experiences have prepared them for this challenge. Sherry notes, "I have had the experience of having care takers in our home to assist us in caring for our mentally and physically handicapped daughter. That experience taught me the importance of having someone who is truly loving and compassionate. I also saw my mother-in-law age and eventually live in an assisted living facility and then a nursing home. My own mother is still living on her own with the help of myself and siblings. Independence is so very important to her. I want to be able to help other seniors live on

their own as long as possible. **Seniors Helping Seniors** services provides that opportunity while enriching the lives of the caring and compassionate seniors who lend a helping hand to others.”

Sherry and Dan are both natives of Ohio and have lived in Fairview Park, Ohio for the past 19 years. They have four wonderful children, Heather, Kelly, Nathan and Adam. Dan graduated from Bowling Green University with a degree in Communications. Sherry graduated from Ohio State University with a degree in Dental Hygiene and Education, and has been in the healthcare industry for over 30 years. They are both active in their church, St. Angela Merici as well as active in their community. Dan is involved with the Boy Scouts and is a member of the Flat Rock Homes Care Center Board of Directors. Sherry is involved is St. Edward High School mothers club.

Cheryl Williams and Peggy Conlon, **Seniors Helping Seniors** Regional Owners for Ohio, Kentucky and Indiana, are pleased to welcome Sherry and Dan Jones as our newest Franchise Partner. “They come to our **Seniors Helping Seniors** community with many years of care-giving and business experience. Their personal understanding and dedication to helping others will make them an excellent addition to our Franchise family, people who are dedicated to providing the **Seniors Helping Seniors** brand of loving, giving, caring and compassionate service and who will fulfill our mission in further expanding our care-giving and companionship services in Ohio and the Midwest.”

Philip Yocom, and his wife, Kiran Yocom, co-founded **Seniors Helping Seniors** in-home services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition, providing over 1,000 hours of service every month.

Philip Yocom said, “What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society.” He continued, “We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors in need of non-medical services and those seeking extra income call.”

Seniors Helping Seniors organization has grown to over one-hundred franchises in thirty six states including Arizona, Alabama, Arkansas, California, Connecticut, Colorado, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia and Washington.

Philip adds, “We support all of our franchises with the expertise we have gained in running the **Seniors Helping Seniors** Berks County office. We also provide marketing, sales, management, and technology support. We believe we have found a practical, cost-effective way to help seniors remain independent and continue contributing to their community.”

For additional information, contact:

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Visit their website: <http://www.seniorshelpingseniors.com/WesternCuyahogaCounty/>

For Franchise Information:

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