



SENIORS Helping SENIORS®
...a way to give and to receive®

May 5, 2010

Contact:

Debra or Dan Burdick: (937) 387-6760 or
E-Mail seniorshelpingseniorsdayton@gmail.com
Don Carrick: (610) 898-1152 or
E-Mail don@seniorshelpingseniors.com



Seniors Helping Seniors® In-Home Services Establishes Latest Franchise in Eastern Montgomery County, Ohio

Wyomissing Hills, Pa – To help meet the growing demand of older adults in Ohio who want to remain in their own homes and stay as self-sufficient as possible, **Seniors Helping Seniors®** In-Home Services has established its newest franchise, the seventh in the state of Ohio. The newest center will serve Montgomery County, Harrison Township, Dayton, Kettering, Centerville and Washington Township, Ohio.

Seniors Helping Seniors In-Home Services offer loving, caring, compassionate non-medical services *for seniors by seniors* to help them live with dignity and respect and remain independent. **Seniors Helping Seniors** Providers are matched with senior Receivers. They provide services, such as: companionship, transportation, meal preparation, personal care, yard work, overnight stays and handyman services among others. Providers are seniors with the heart of a volunteer, but are compensated for their time.

Debra and Dan have chosen this calling because they believe that seniors need to have someone genuinely interested in them. "Not only do they deserve to have their needs met, but to have them met with another person of similar age, similar interests, desires and understandings, through various ways of connecting, gives everyone involved a sense of worth."

Through their desire to reach out to seniors living in and around Montgomery County they firmly believe that this ability of uniting one senior with another knows no bounds. Through their own strong relationship as a married couple and their two children, James and William, this love, care and compassion will undoubtedly spread and grow. Debra states that "Seniors living in the area need me and I need them. No one will care more for their individual needs as we will, guaranteed. Let us demonstrate to you what Seniors Helping Seniors is all about."

They live this belief daily through their strong faith and desire to help others. Debra has been a nurse with Kettering Medical Center for the past twenty years. Not only do her patients receive 100% of her attention, but she divides this time among her family and friends, pets, flowers, and various organizations including The American Heart Association, for which she is a telephone visitor, Life Cycles for small business', the Dayton Area Chamber of Commerce, and the Better Business Bureau.

Dan has been involved in the business that his father originally created as Burdick Equipment Company for over twenty-five years. Strongly influenced by his father's work ethics, he upholds the strong belief that customers deserve quality service. Through his own experiences with his company he realizes that customers return frequently because they know they can depend on him to treat them honestly and fairly. "Our seniors deserve nothing less than the best, for they have given so much of themselves for our sake."

Cheryl Williams and Peggy Conlon, **Seniors Helping Seniors** Regional Owners for Ohio, Northern Kentucky and Indiana, are pleased to welcome Debra and Dan Burdick as a Franchise Partner. "They come to our **Seniors Helping Seniors** community with many years of business and care-giving experience. Their personal understanding and dedication to helping others will make them an excellent addition to our Franchise family, people who are dedicated to providing the **Seniors Helping Seniors** brand of loving, giving, caring and compassionate service and who will fulfill our mission in further expanding our care-giving and companionship services in Ohio and the Midwest."

Philip Yocom, and his wife, Kiran Yocom, co-founded **Seniors Helping Seniors** In-Home Services, which began as a non-profit organization serving Berks County, Pennsylvania over ten years ago. The original **Seniors Helping Seniors** center continues that tradition, providing over 1,000 hours of service every month.

Philip Yocom said, "What began as a heartfelt mission to fill a need that was not being served by our local community is now being recognized as a prime business opportunity being fueled by the fastest growing demographic in our society."

He continued, "We want the existing **Seniors Helping Seniors** organization and our franchises to be the first place that seniors in need of non-medical services and those seeking extra income call."

"Today, our **Seniors Helping Seniors** organization has grown to over eighty franchises in thirty states including Arizona, Arkansas, California, Connecticut, Colorado, Florida, Georgia, Hawaii, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia and Washington," said Philip.

He adds, "We support all of our franchises with the expertise we have gained in running **Seniors Helping Seniors** Berks County office. We also provide marketing, sales, management, and technology support. We believe we have found a practical, cost-effective way to simultaneously help seniors remain independent and continue contributing to their community."

For additional information, contact Debra or Dan at (937) 387-6760, visit their website www.seniorshelpingseniors.com/EasternMontgomeryCounty/ or email them at seniorshelpingseniorsdayton@gmail.com.

For Franchise Information:

Visit Our Website: www.seniorshelpingseniors.com

E-Mail: opportunities@seniorshelpingseniors.com

Call: (610) 858-2556

###